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Pathways to Public Relations: Histories of Practice and

Over the centuries, scholars have studied how individuals, institutions and groups have used various rhetorical stances to persuade others to pay attention to, believe in, and adopt a course of action. The emergence of public relations as an

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PATHWAY TO DEGREE COMPLETION - 4 YEAR PLAN Associate of Arts to Bachelor of Arts in Public Relations Completion of the following curriculum will satisfy the requirements for the Associate of Arts degree at KCTCS and leads to the Bachelor of Arts in Public Relations degree at Northern Kentucky University.

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Pathways to Public Relations: Histories of Practice and Profession (Routledge New Directions in Public Relations & Communication Research) - Kindle edition by Burton St. John III, Margot Opdycke Lamme, Jacque L'Etang. Download it once and read it on your Kindle device, PC, phones or tablets.

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PATHWAYS Public Relations Liberal Arts - career.auburn.edu

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